

Guy and Wright – Case Study



- ✓ Earlier ripening
- ✓ Increased yield
- ✓ Larger tomatoes
- ✓ Fruit quality remained high

Product: Maxstim for Salads & Brassicas

Where: Hertfordshire, UK

Application rate: Applied through the drip lines at 10 litres per hectare every 10 days from mid-March on Eclipse greenhouse tomato plants through to harvest.

Guy & Wright was founded in 1928 by Mr Guy, his great grandson John Jones has taken the family business forward with successful and innovative new farming techniques and has become a front runner in creating a 'Green' business.

Searching for more ways to improve their crops, John was keen to trial Maxstim on their Eclipse variety. He instantly noticed the younger plants developed more quickly and was able to meet the supermarket punnet weight requirements with fewer fruits. Impressed by the results of the trial, from 8 weeks he extended it to include more greenhouses and shortly after Maxstim is now used on their whole farm.



“It soon became evident that the tomatoes I had treated with Maxstim were considerably larger, up to 20%, but with no loss of flavour. Earlier and more uniformed ripening was noticed too and general plant health was excellent. Based on the trial results I quickly started applying Maxstim to the whole farm. I’ve noticed Maxstim had a more pronounced effect with young developing plants and with fewer fruit required to get to the 450g punnet size, I’ve already built Maxstim into my budget going forward”

John Jones, Owner, Guy and Wright

Proud of its low carbon footprint, the business uses an Anaerobic Digester to turn waste vegetable matter into heat, electricity and fuel which pumps additional CO2 back into the greenhouses helping plants to breathe. John's vision has seen their annual production rise from 60 to 300 tonnes per acre of British tomatoes.



Control

Maxstim

Stronger plant stems with more fruit production and uniformity

You can clearly see much denser fruits on the plants on the right hand side which have been treated with Maxstim for Salads & Brassicas. These have ripened quicker and are larger, making a successful crop.

Much better results with Maxstim when applied earlier in the plant's lifecycle

During the first trial 'Guy and Wright' applied Maxstim to their younger plants and when they reached harvest, it was these plants that saw the greatest increase in produce.



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