

## DiNiro Farms – Case Study



- ✓ More roots and foliage
- ✓ Healthy plants
- ✓ High quality cucumbers
- ✓ Increase in marketable produce

**Product:** Maxstim

**Where:** Canada, Leamington, November 2017

**Application rate:** 3 applications of Maxstim at 4L per acre. Applied immediately after planting and then a 2nd and 3rd application at 14-day intervals

After experiencing another season losing part of the hydroponic crop to disease, Jamie DiNiro at DiNiro Farms decided to trial Maxstim on part of his English variety and mini cucumber plot.

The trial plot was drenched initially with 4L Maxstim immediately after planting, with the 2nd and 3rd applications at 14-day intervals. Plants that were treated with Maxstim showed healthier growth, stronger roots and lots more foliage. The seasons cucumber yield was high quality and the plants had less disease which was seen in previous crops with less than 1% waste.



Before



After

### Before

The previous seasons cucumber harvest had major losses due to disease.

### After

Now plants grow stronger and can resist biotic and abiotic stress.

Impressed by the results, DiNiro are now using Maxstim as part of their treatment routine.

## High quality, consistently sized produce



“The crop looks very healthy; the cucumbers are hardier and crunchier than the control. The roots look good. Maxstim definitely has a big impact on plant health on this farm. In addition, Maxstim application has reduced the wastage which we’ve seen in previous seasons. I’ll be using Maxstim going forward on my crops.”

**Jamie DiNiro, Owner.**